



wybór
Innovation for a better lifestyle

Stay Cool,
Stay Comfortable.

wybór Air Cooler



#20
Axar Patel



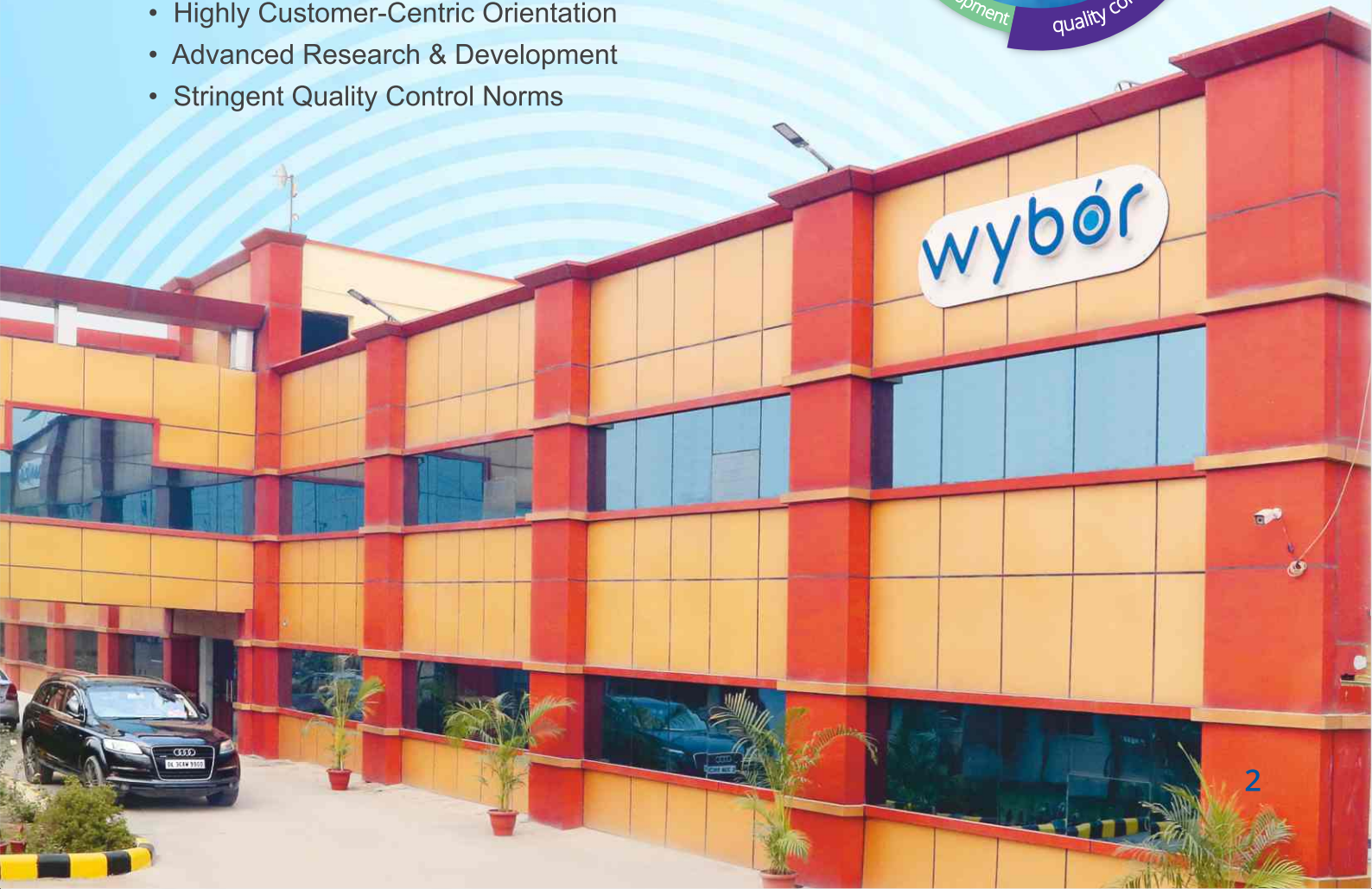
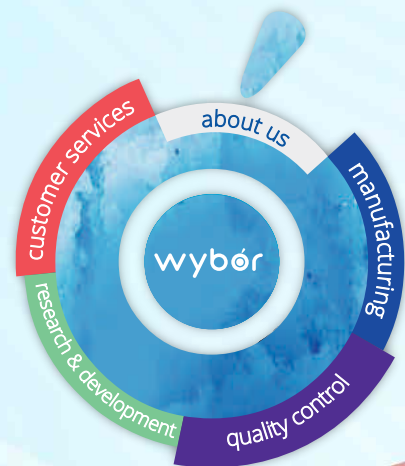
wybór brand story

The brand owners of Wybór, Malhotra Electronics Private Limited (MEPL), started the journey four decades ago, under exceptionally humble circumstances, with brothers Manjeet Singh Malhotra, Tajinder Pal Singh Malhotra and Ravinder Singh Malhotra being designers, technicians, salesmen, accountants, service-engineers, proprietors and everything else to the business.

Years of indigenous drive has today put them in a position of unique strength – a combination of domain expertise and comprehensive back-end integration of manufacturing capabilities, rivaled perhaps no other in India.

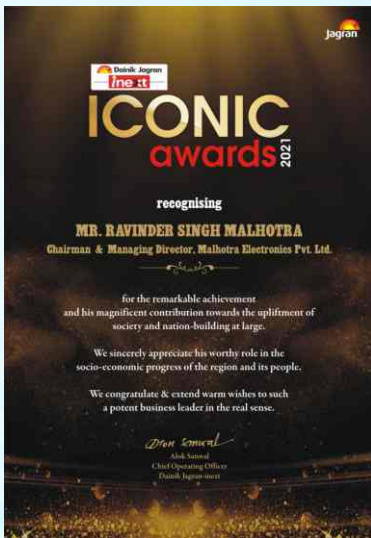
The 7 point advantage

- More Than 4 Decades of Knowledge & Skills
- Comprehensive Manufacturing in India
- Global Sourcing of materials
- Wide Range of Consumer Electronics
- Highly Customer-Centric Orientation
- Advanced Research & Development
- Stringent Quality Control Norms



“ Our scale of operation has changed exponentially in the last forty five years. What has not changed is out our commitment to quality in each and every unit that bears our name, and the pride of being a thoroughly Indian manufacturing company.

R.S. Malhotra,
Chairman & Managing Director,
MEPL GROUP





SIDLEY

40 Litres



MRP: ₹13,490



HONEYCOMB MESH



WORKS ON INVERTER



SILENT PERFORMANCE



RUST & SHOCK PROOF BODY



IDEAL FOR INDOOR & OUTDOOR

FEATURES



IMPRESSIVE AIR DELIVERY:

At 3100 M³/hr



DESIGNER TOUGHENED GLASS:

Strong & Stylish: Toughened Glass In Your Air Cooler



ADJUST YOUR CHILL:

3 SPEED (LOW, MEDIUM & HIGH)



POWER CONSUMPTION:

Minimal Power - 135W



MINIMAL WATER, MAXIMUM COOL:

Just 3 L/hr



POWERFUL AIR THROW:

Feel The Breeze Up To 35 Ft Away



AUTO SWING:

Left - Right



SILENT COOLING:

Keep the peace while you chill



POWER INPUT:

230v/50hz For Reliable Performance



COMPACT DESIGN:

13" Air Window Size



Stachen 60 Litres



MRP: ₹13,990



FEATURES



IMPRESSIVE AIR DELIVERY:
At 6100 M³/hr



POWERFUL AIR THROW:
Feel The Breeze Up To 55 Ft Away



AUTO START:
Stay Cool effortlessly with auto-start in our air cooler



AUTO SWING:
Left - Right



ADJUST YOUR CHILL:
3 SPEED (LOW, MEDIUM & HIGH)



SILENT COOLING:
Keep the peace while you chill



POWER CONSUMPTION:
Minimal Power - 180W



POWER INPUT:
230v/50hz For Reliable Performance



MINIMAL WATER, MAXIMUM COOL:
Just 3-4 L/hr



COMPACT DESIGN:
17" Air Window Size



Blanco 65 Litres



MRP: ₹14,990



HONEYCOMB MESH



WORKS ON INVERTER



SILENT PERFORMANCE



RUST & SHOCK PROOF BODY



IDEAL FOR INDOOR & OUTDOOR



MOTOR WITH T.O.P. (THERMAL OVERLOAD PROTECTION)

FEATURES



IMPRESSIVE AIR DELIVERY:

At 6100 M³/hr



DESIGNER TOUGHENED GLASS:

Strong & Stylish: Toughened Glass In Your Air Cooler



ADJUST YOUR CHILL:

3 SPEED (LOW, MEDIUM & HIGH)



POWER CONSUMPTION:

Minimal Power - 180W



MINIMAL WATER, MAXIMUM COOL:

Just 3-4 L/hr



POWERFUL AIR THROW:

Feel The Breeze Up To 55 Ft Away



AUTO SWING:

Left - Right



SILENT COOLING:

Keep the peace while you chill



POWER INPUT:

230v/50hz For Reliable Performance



COMPACT DESIGN:

17" Air Window Size



ICEBERG 70 Litres



MRP: ₹15,490



FEATURES



IMPRESSIVE AIR DELIVERY:
At 6100 M³/hr



POWERFUL AIR THROW:
Feel The Breeze Up To 55 Ft Away



DESIGNER TOUGHENED GLASS:
Strong & Stylish: Toughened Glass In Your Air Cooler



AUTO SWING:
Left - Right



ADJUST YOUR CHILL:
3 SPEED (LOW, MEDIUM & HIGH)



SILENT COOLING:
Keep the peace while you chill



POWER CONSUMPTION:
Minimal Power - 180W



POWER INPUT:
230v/50hz For Reliable Performance



MINIMAL WATER, MAXIMUM COOL:
Just 3-4 L/hr



COMPACT DESIGN:
17" Air Window Size



Blanco+ 85 Litres



MRP: ₹16,490



HONEYCOMB MESH



WORKS ON INVERTER



SILENT PERFORMANCE



RUST & SHOCK PROOF BODY



IDEAL FOR INDOOR & OUTDOOR



MOTOR WITH THERMAL OVERLOAD PROTECTION

FEATURES



IMPRESSIVE AIR DELIVERY:

At 6300 M³/hr



DESIGNER TOUGHENED GLASS:

Strong & Stylish: Toughened Glass In Your Air Cooler



ADJUST YOUR CHILL:

3 SPEED (LOW, MEDIUM & HIGH)



POWER CONSUMPTION:

Minimal Power - 180W



MINIMAL WATER, MAXIMUM COOL:

Just 3-4 L/hr



POWERFUL AIR THROW:

Feel The Breeze Up To 60 Ft Away



AUTO SWING:

Left - Right



SILENT COOLING:

Keep the peace while you chill



POWER INPUT:

230v/50hz For Reliable Performance



COMPACT DESIGN:

17" Air Window Size



富士 90 Litres



MRP: ₹16,990



HONEYCOMB MESH



WORKS ON INVERTER



SILENT PERFORMANCE



RUST & SHOCK PROOF BODY



IDEAL FOR INDOOR & OUTDOOR



MOTOR WITH TQP (THERMAL OVERLOAD PROTECTION)

FEATURES



IMPRESSIVE AIR DELIVERY:

At 6500 M³/hr



AUTO START:

Stay Cool effortlessly with auto-start in our air cooler



ADJUST YOUR CHILL:

3 SPEED (LOW, MEDIUM & HIGH)



POWER CONSUMPTION:

Minimal Power - 200W



MINIMAL WATER, MAXIMUM COOL:

Just 5-6 L/hr



POWERFUL AIR THROW:

Feel The Breeze Up To 65 Ft Away



AUTO SWING:

Left - Right



SILENT COOLING:

Keep the peace while you chill



POWER INPUT:

230v/50hz For Reliable Performance



COMPACT DESIGN:

18" Air Window Size

wybór

Innovation for a better lifestyle



AIR COOLER

wybór

Commercial Air Coolers





THANDS+ 95 Litres / 130 Litres



MRP: ₹19,490*

*MRP for 95L



HONEYCOMB MESH



WORKS ON INVERTER



SILENT PERFORMANCE



RUST & SHOCK PROOF BODY



IDEAL FOR INDOOR & OUTDOOR



MOTOR WITH THERMAL OVERLOAD PROTECTION

FEATURES



IMPRESSIVE AIR DELIVERY:

At 7500 M³/hr



AUTO START:

Stay Cool effortlessly with auto-start in our air cooler



ADJUST YOUR CHILL:

3 SPEED (LOW, MEDIUM & HIGH)



POWER CONSUMPTION:

Minimal Power - 350W



MINIMAL WATER, MAXIMUM COOL:

Just 5-6 L/hr



POWERFUL AIR THROW:

Feel The Breeze Up To 75 Ft Away



AUTO SWING:

Left - Right



SILENT COOLING:

Keep the peace while you chill



POWER INPUT:

230v/50hz For Reliable Performance



COMPACT DESIGN:

20" Air Window Size



100 Litres / 140 Litres



MRP: ₹18,990*

*MRP for 100L



HONEYCOMB MESH



WORKS ON INVERTER



SILENT PERFORMANCE



RUST & SHOCK PROOF BODY



IDEAL FOR INDOOR & OUTDOOR



MOTOR WITH TQP (THERMAL OVERLOAD PROTECTION)

FEATURES



IMPRESSIVE AIR DELIVERY:

At 11000 M³/hr



AUTO START:

Stay Cool effortlessly with auto-start in our air cooler



ADJUST YOUR CHILL:

3 SPEED (LOW, MEDIUM & HIGH)



POWER CONSUMPTION:

Minimal Power - 350W



MINIMAL WATER, MAXIMUM COOL:

Just 5-6 L/hr



POWERFUL AIR THROW:

Feel The Breeze Up To 75 Ft Away



SILENT COOLING:

Keep the peace while you chill



POWER INPUT:

230v/50hz For Reliable Performance



COMPACT DESIGN:

22" Air Window Size



110 Litres / 150 Litres



MRP: ₹19,690*

*MRP for 110L



HONEYCOMB MESH



WORKS ON INVERTER



SILENT PERFORMANCE



RUST & SHOCK PROOF BODY



IDEAL FOR INDOOR & OUTDOOR



MOTOR WITH TOP (THERMAL OVERLOAD PROTECTION)

FEATURES



IMPRESSIVE AIR DELIVERY:

At 11000 M³/hr



AUTO START:

Stay Cool effortlessly with auto-start in our air cooler



ADJUST YOUR CHILL:

3 SPEED (LOW, MEDIUM & HIGH)



POWER CONSUMPTION:

Minimal Power - 350W



MINIMAL WATER, MAXIMUM COOL:

Just 5-6 L/hr



POWERFUL AIR THROW:

Feel The Breeze Up To 75 Ft Away



SILENT COOLING:

Keep the peace while you chill



POWER INPUT:

230v/50hz For Reliable Performance



COMPACT DESIGN:

22" Air Window Size



Wybor sources best raw materials from world's top suppliers, just like leading global brands. But unlike most other Indian brands, we fully manufacture the Air Cooler under our own facility, which boasts of complete-backward integration. Modern injection moulding machines capable of manufacturing Plastic enclosures and several other parts, of almost any required design and size.



The contemporary assembling unit is equipped to test products online. Each Cooler is checked for performance before being stamped OK on quality, that some leading brands may find difficult to match.

End-to-end infrastructure capabilities mean both major & minor capabilities are housed in the facilities, enabling Quality, Nimbleness and Savings.

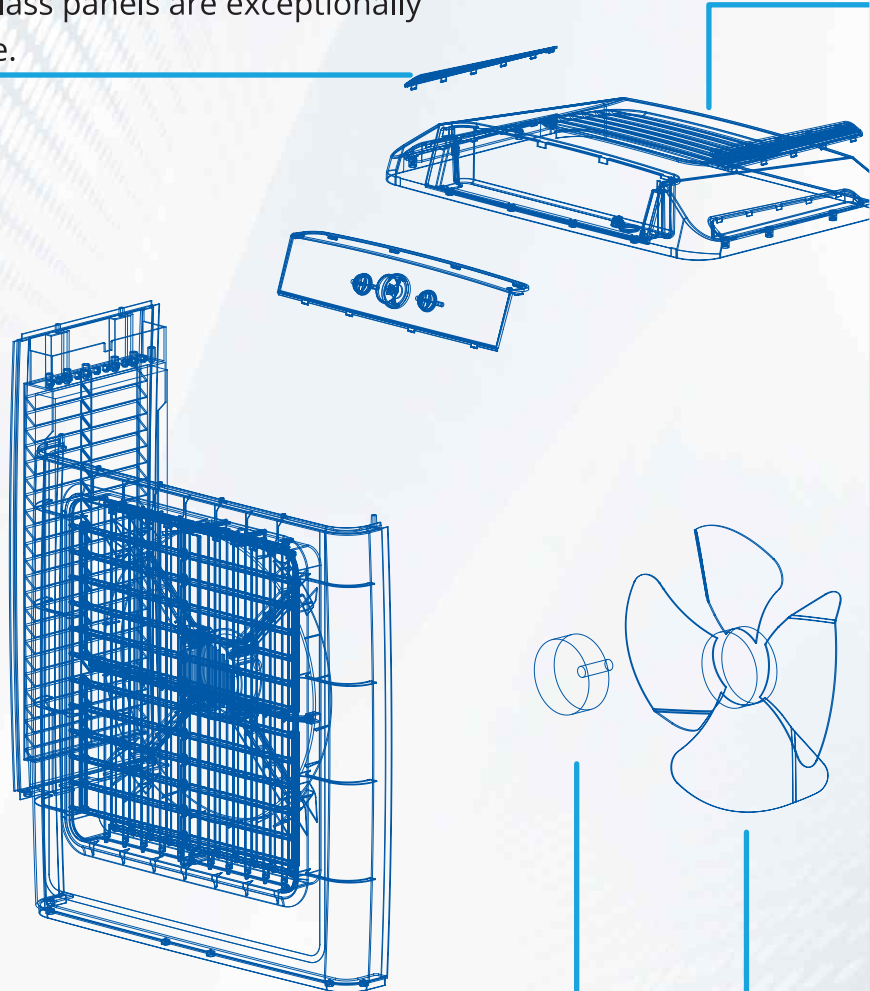




COOL FEATURES

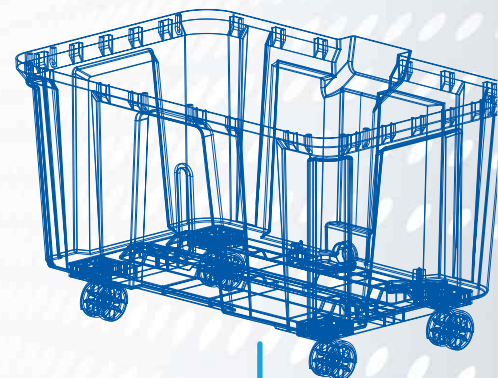
1. DESIGNER TOUGHENED GLASS*

The Wybór air cooler features designer toughened glass that combines durability with style, adding a sleek and modern look to your space. Built to withstand impact, these glass panels are exceptionally resilient, ensuring long-lasting use.



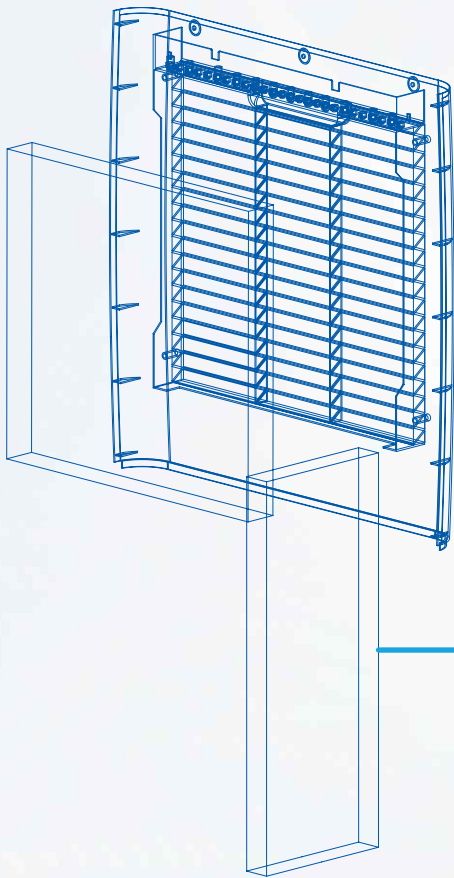
4. HEAVY DUTY MOTOR WITH BALL BEARING TECHNOLOGY

Wybór air coolers are equipped with a heavy-duty motor featuring ball-bearing technology, ensuring smooth, efficient, and whisper-quiet operation. The advanced motor design enhances cooling performance while maintaining minimal noise, perfect for continuous, undisturbed comfort.



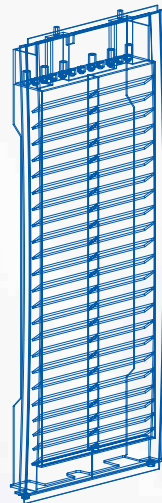
2. ICE CHAMBER*

The ice chamber in the Wybor air cooler is designed to hold ice pack, enhancing the cooling effect by releasing a cold breeze into your space. Simply add ice pack to enjoy an extra chilly airflow, perfect for beating the heat on scorching summer days.



3. THICK HONEYCOMB

Wybor air coolers are fitted with a honeycomb grill, designed to evenly disperse cool air for enhanced comfort across the room. The honeycomb structure not only improves airflow distribution but also adds a layer of safety, keeping the cooling experience secure and efficient.



5. FAN BLADE

Wybor air coolers feature aerodynamic fan blades, designed to deliver a powerful, refreshing gust of cool air with every spin. The specially crafted fan blades ensure maximum airflow, filling your space with a consistently strong and cooling breeze.

6. RUST AND DUST PROOF BODY

Wybor air coolers come with a rust and dust-proof body, ensuring long-lasting durability and resilience in any environment. This protective design reduces maintenance needs, keeping the cooler in top condition with minimal upkeep over time.



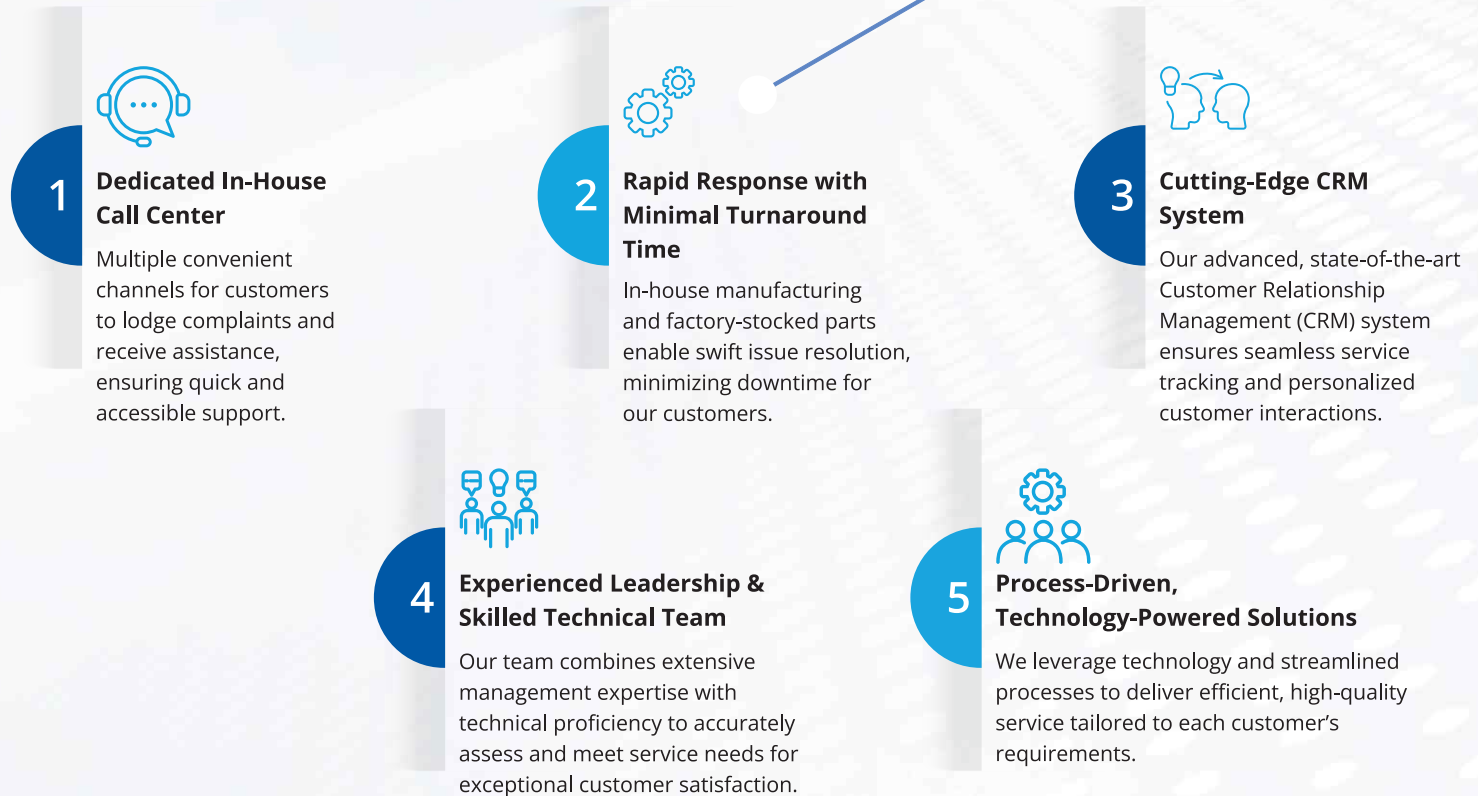
SERVICE NETWORK



1
482+ Service Centre Network

2
11495+ Pin Codes

3
22 States & 3 UTs



wybor care | 87500 35000 |  

Email: info@wybor.in

HEAD OFFICE: GR. NOIDA, UP (DELHI NCR)

wybor

Innovation for a better lifestyle

Wybor is a brand well-known for its supreme consumer electronics such as LED TVs, Washing Machines, Air Conditioners, Air Coolers. The parent company Malhotra Electronics Private Limited, has an experience of over 45 years in manufacturing consumer electronics.



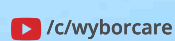
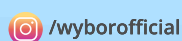
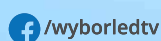
AIR CONDITIONERS • LED TVs • DIGITAL SIGNAGE • WASHING MACHINES • AIR COOLERS • SMART WATCH



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A premium brand of Malhotra Electronics Private Limited
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wybor care
87500 35000

